**Attendees: *James Dicks, Bernie Simpson, Jeff Boucher, Tom Abernethy, Deb Blimkie, Keith Blimkie,, Allan Braun, David Farough, Martin Bourgon,*** ***,*** ***Heather Scott,***

**Regrets: *Malcolm McKinley, Alex MacPherson, John Jarecsni***

**Guest: *Dale Cross, Patricia Cross, Paul Johannsen, Miranda Newton, Raymond Blimke***

|  |  |  |
| --- | --- | --- |
| Agenda Item | Discussion | Action |
| 1. EVote CADS – NCD Logo
 | On September 11, 2018, James circulated a motion made by Bernie. It was sent to the current CADS – NCD Board, Program Directors, people who have expressed interest in roles on the board for the 2018-19 year, Rachel Simpson our logo designer, and a couple friends. On August 18, 2018, at about 1 PM James circulated an email to share the results, close the e-voting and provide everyone with the record of the votes.Annex 1 below includes the relevant emails. Thank you to the Logo Sub-Committee for all their hard work over the summer. It is much appreciated and we look forward to seeing this on a variety it items very soon. There is still some work to be done to fit the logo to size for letterhead, business cards, signature blocks, and so on.During the voting Jeff indicated that he was not quite sure what he was voting on specifically. For example, he likes the ski slopes on the smaller logos but thought the addition of the ski slopes on the large back CADS logo and hill name would put way too many holes in the material. He likes it on the front and on a hat it would be very nice. He asked if it would be up to the individual what to use as long as it is in the style guide that was sent out? He asked if he is I correct on this assumption. He likes the swirly slopes bit a bit too much in a large format embroidery. He requested his question be answered by a logo committee member. Nice job, looks good.Bernie replied indicating that these are only examples of how the logo might look if configured this way. Damage to the garment and cost to embroider such a big logo on full back will be things to consider. The reason the swoops are just outlined and not filled in completely is for that reason. A silk screened garment or item like a T-shirt or a mug will be far less costly to produce. As far as the jacket goes having the CADS - NCD logo front left in full back does the most good for our branding initiative. Anything else reduces that objective. What you are voting on is the logo itself. Do you feel it will represent CADS - NCD for years to come. On jackets, hats, letterhead, business cards etc. | Bernie motioned that the Board approve the new CADS - NCD logo as circulated. Jeff Seconded. Motion approved James closed the voting and announced the results to the Board. Motion approved. |
| 1. Next Meetings
 | Our next scheduled meeting will be on Wednesday October 3, 2018 at St. Anthony Italia Soccer Club. |  |

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**Appendix A to the Minutes**

**CADS – NCD E-Meeting Motion, Seconder, and Votes**

**From:** Dicks, James (AADNC/AANDC)
**Sent:** Tuesday, September 18, 2018 12:58 PM
**To:** berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com; blimkik@navcanada.ca; bouch1957@gmail.com; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; 'Director CADS Pakenham'; Raymond Blimkie
**Cc:** . Rachel Simpson, daughter
**Subject:** E-Vote - CADS-NCD Logo, Voting Closed, Motion Carried

Hello CADS – NCD Board and logo friends

This motion made by Bernie Simpson and seconded by Jeff Boucher to approve the new CADS – NCD logo has been approved by a majority of the Board. Therefore I declare it in favour and Carried. Voting closed at 8 AM today and I would like to thank everyone who participated in the e-vote.

Thank you to the Logo Sub-Committee for all their hard work over the summer. It is much appreciated and we look forward to seeing this logo on a variety of items very soon. I appreciate there is still some work to be done to fit the logo to size for letterhead, business cards, signature blocks, and so on.

Rachel, again thank you for your creativity and designing the logo. Your efforts are sincerely appreciated.

Please see below for a record of the votes received, seconder, and the motion that was circulated on September 11, 2018.

I would also like to point out at this time is that John Jarecsni has decided to leave his position on the Board as Representative for the Mont Cascades program. We are working with Theresa Arsenault to look for a replacement and hopefully someone will step forward before our AGM.

Thanks for all your support

James Dicks

President

CADS - NCD



**Bernie’s motion that James circulated on September 11, 2018.**

**From:** Dicks, James (AADNC/AANDC)
**Sent:** Tuesday, September 11, 2018 1:15 PM
**To:** Dicks, James (AADNC/AANDC); berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com; blimkik@navcanada.ca; bouch1957@gmail.com; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; 'Director CADS Pakenham'; Raymond Blimkie
**Cc:** . Rachel Simpson, daughter
**Subject:** E-Vote - CADS-NCD Logo

Hello all

Our Branding / Logo Sub-Committee has been working hard all summer and would like to present results to the Board for an e-vote seeking support. I would like to thank Rachel, Deb, Keith and Bernie for their efforts. It is sincerely appreciated.

Bernie Simpson, Vice President, CADS – NCD is making a motion for an E-Vote by all current Board members to approve the new CADS – NCD Logo as the symbol to represent Canadian Adaptive Snowsports – National Capital Division as presented in the attached. Attached are examples of how this logo could be presented on swag, jackets, touques, hats, mugs. It could also be presented on letterheads, signature blocks for correspondence, business cards and more.

We would seek a seconder for Bernie’s motion and all your votes within one week by Tuesday September 18, 2018, at 8AM so that if it is passed we can proceed to embroider the new jackets ordered last spring to be delivered early this fall. Passage of this logo does not restrict other branding tools that we may come up with in the future. In fact, it would open-up other opportunities for CADS – NCD to brand itself in future. For background, please see the below from Bernie, Deb, and Keith.

Heather as Secretary for CADS - NCD will monitor the results and keep the official count of the votes. We ask you to please cc all included in this e-mail.

Thanks for all your support.

James Dicks

President

CADS - NCD



**From:** Bernie Simpson [mailto:berniesimpson@outlook.com]
**Sent:** Tuesday, September 11, 2018 12:12 PM
**To:** Dicks, James (AADNC/AANDC)
**Subject:** FW: CADS-NCD Logo

Hi Jim

The “Logo Creation Committee” consisting of myself, Keith Blimkie and Deb Blimkie working with our Graphic Designer Rachel Simpson would like to present our results to the CADS-NCD Board as an E-Vote for their approval.

As you may remember a number of “Draft” logos were circulated at the last meeting of the Board.  At that time one of these draft’s was more favourable than any others but needed more work or adjustments.  With this feedback the committee went back to the drawing board and together have concluded that the name and logo presented in the attachment is the way forward.

We feel we are promoting the CADS-NCD brand primarily with due respect to our National Association.  Using the Adaptive A, which will gain more prominence as the Adaptive symbol in Canada over the years, along with the seven ski slopes or swoops to represent all programs make complete sense and it is very modern and catchy looking.  CADS-NCD is front and centre and the Division acronym we most use and hear in our everyday lives.

The new jackets ordered by Calabogie Peaks and Mount Pakenham in both Red and Olympic Blue has been our focus because of the urgency to  have them embroidered in the next few weeks.  The Navy Blue jacket again is an example if another program wanted to order jackets at a later date.  Having a different colour for each program is not mandatory but it is very appealing and does have it’s advantages.

What we have attached are examples of how things may look. The Resort name and logo on the back is optional.

We plan to follow up with silkscreened merchandise such as mugs, hats, t-shirts etc. to include this new CADS-NCD logo along with the full name in both official languages at a later date to hammer down our initiative.  Naturally a Signature Block, Letterhead and Business Cards will follow shortly after approval.

In closing we feel this step towards Recognition, Unity and Team Building of our Division will enhance our portfolio locally as well as on the National stage in promoting Adaptive Skiing and Snowboarding and all the great work we do.

I move the Board of Directors approve this new CADS-NCD logo as the symbol to represent Canadian Adaptive Snowsports – National Capital Division as presented above.

Sincerely,

Bernie Simpson

Deb Blimkie, Keith Blimkie

**Seconded by Jeff Boucher**

**From:** Jeff Boucher [mailto:bouch1957@gmail.com]
**Sent:** Tuesday, September 11, 2018 1:21 PM
**To:** Dicks, James (AADNC/AANDC)
**Cc:** berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com; blimkik@navcanada.ca; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; Director CADS Pakenham; Raymond Blimkie; . Rachel Simpson, daughter
**Subject:** Re: E-Vote - CADS-NCD Logo

I’ll second the motion to get it underway.

Sent from my iPhone

**Votes Received**

**From:** ABERNETHY [mailto:tjabernethy@rogers.com]
**Sent:** Tuesday, September 11, 2018 9:13 PM
**To:** Bernie Simpson; Jeff Boucher; Dicks, James (AADNC/AANDC)
**Cc:** scotthm24@gmail.com; blimkik@navcanada.ca; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; Director CADS Pakenham; Raymond Blimkie; . Rachel Simpson, daughter
**Subject:** Re: E-Vote - CADS-NCD Logo

Good evening all.

Thanks to the Branding / Logo Sub Committee for all of this work.

I vote to approve the new CADS – NCD Logo as the symbol to represent Canadian Adaptive Snowsports – National Capital Division as presented.       ....Tom

**Tom Abernethy, C**ADS-NCD

Administrator / Treasurer
1216 Bordeau Grove
Ottawa, ON K1C 2M7
(613) 824-7393
tjabernethy@rogers.com

**From:** Blimkie, Keith [mailto:Keith.Blimkie@navcanada.ca]
**Sent:** Wednesday, September 12, 2018 8:15 AM
**To:** Dicks, James (AADNC/AANDC); berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com; bouch1957@gmail.com; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; 'Director CADS Pakenham'; Raymond Blimkie
**Cc:** . Rachel Simpson, daughter
**Subject:** RE: E-Vote - CADS-NCD Logo

Hi,

Keith  votes yes to approve our new CADS-NCD logo.

Keith Blimkie

Director, Ski Operations

CADS-NCD



**From:** Jeff Boucher [mailto:bouch1957@gmail.com]
**Sent:** Wednesday, September 12, 2018 8:23 AM
**To:** Dicks, James (AADNC/AANDC)
**Cc:** berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com; blimkik@navcanada.ca; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; Director CADS Pakenham; Raymond Blimkie; . Rachel Simpson, daughter
**Subject:** Re: E-Vote - CADS-NCD Logo

I'm a yes as well.

**From:** Allan Braun [mailto:allan.braun@sympatico.ca]
**Sent:** Wednesday, September 12, 2018 12:00 PM
**To:** Dicks, James (AADNC/AANDC)
**Cc:** Jeff Boucher; berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com ; blimkik@navcanada.ca; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com ; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com ; pkjohannsen@sympatico.ca ; Director CADS Pakenham; Raymond Blimkie; . Rachel Simpson, daughter
**Subject:** RE: E-Vote - CADS-NCD Logo

I vote in favour.

**From:** Farough, David (CFP/PSC)
**Sent:** Wednesday, September 12, 2018 2:27 PM
**To:** Dicks, James (AADNC/AANDC); berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com; blimkik@navcanada.ca; bouch1957@gmail.com; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; 'Director CADS Pakenham'; Raymond Blimkie
**Cc:** . Rachel Simpson, daughter; dfarough@gmail.com
**Subject:** RE: E-Vote - CADS-NCD Logo

I support the new logo as presented in this e-vote.

I am also including my home Gmail address in the cc in case that is important to legitimise my vote.

Thanks

**David Farough**

**Ski Hawks Ottawa Program Representative**

**From:** Ernest Oliver [mailto:martin.vstrom@gmail.com]
**Sent:** Wednesday, September 12, 2018 4:12 PM
**To:** Allan Braun
**Cc:** Dicks, James (AADNC/AANDC); Jeff Boucher - CADS; berniesimpson@outlook.com; tjabernethy@rogers.com; scotthm24@gmail.com; blimkik@navcanada.ca; director@calabogiecads.ca; jarecsni@hotmail.com; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; Director CADS Pakenham; Raymond Blimkie; . Rachel Simpson, daughter
**Subject:** Re: E-Vote - CADS-NCD Logo

I vote in favour.

Martin

**From:** Heather Scott [mailto:scotthm24@gmail.com]
**Sent:** Wednesday, September 12, 2018 5:10 PM
**To:** Martin Bourgon
**Cc:** allan.braun@sympatico.ca> <; Dicks, James (AADNC/AANDC); Jeff Boucher - CADS; berniesimpson@outlook.com; tjabernethy@rogers.com; blimkik@navcanada.ca; director@calabogiecads.ca; jarecsni@hotmail.com; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; Director CADS Pakenham; Raymond Blimkie; . Rachel Simpson, daughter
**Subject:** Re: E-Vote - CADS-NCD Logo

I vote in favour of the new logo.

Well done committee, you've done a fabulous job!

Heather.

**From:** Bernie Simpson [mailto:berniesimpson@outlook.com]
**Sent:** Friday, September 14, 2018 11:42 AM
**To:** Dicks, James (AADNC/AANDC); tjabernethy@rogers.com; scotthm24@gmail.com; blimkik@navcanada.ca; bouch1957@gmail.com; director@calabogiecads.ca; martin.vstrom@gmail.com; jarecsni@hotmail.com; allan.braun@sympatico.ca; Farough, David (CFP/PSC); alexkuta@gmail.com; al@mclarty.ca; tcross76@hotmail.com; pkjohannsen@sympatico.ca; 'Director CADS Pakenham'; Raymond Blimkie
**Cc:** . Rachel Simpson, daughter
**Subject:** RE: E-Vote - CADS-NCD Logo

Just to confirm.  Yes I am in favour of this new logo as presented.

Bernie

-----Original Message-----
From: director@calabogiecads.ca [mailto:director@calabogiecads.ca]
Sent: Friday, September 14, 2018 5:11 PM
To: Dicks, James (AADNC/AANDC)
Subject: Re: Coats logo

Hi James

Yes I am in agreement

Thanks

Deb

Sent from my iPad